**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID45109 |
| Project Name | Project - News Tracker Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | |  |  | | --- | --- | | **There are multiple news-sharing apps used by a single user and are often spammed with notifications which cause users to miss important events across the Globe.There is lot of fake news which gets shared**   |  | | --- | | A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. | | |
|  | Idea / Solution description | |  | | --- | | **An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest.**    So that they will be notified, if any new news is updated in their interested areas. | |
|  | Novelty / Uniqueness | **In order to provide user best experience, we provide the equitable UX design which make analysis on user personal experience and provide the content of their interest**  Using data-driven decision-making, it gathers information about what their customers are currently listening to, analyse it, then use the insights they've gained to make suggestions for things people will most likely enjoy in the future. This keeps customers happy and coming back for more |
|  | Social Impact / Customer Satisfaction | |  | | --- | | **This application encourages its users to provide feedback.**  Based on that feedback, developments were made eventually. | |  | |
|  | Business Model (Revenue Model) | **Advertisements is profitable and also allowing user to know newer trends and resource around the globe.**    Promoting the advertisements for all quality products, one of our most important tasks is to provide the public with quality information. |
|  | Scalability of the Solution | |  | | --- | | **As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors**  so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights. | |